



TRANS WORLD GROUP

General Trading Co., Ltd.

www.twgroupco.com

ABOUT THE COMPANY



TECHNOLOGY

Across the World Group (AWG) was established in 2004 in Adhamiyah, Baghdad. Since its inception, AWG has taken a leading role in the Iraqi technology market by specializing in the import and distribution of mobile phones. With its commitment to providing the latest products and top-quality services, it has become one of the most prominent names in the mobile phone sector in Iraq.

- Services:

- Sales: AWG has excelled in offering a wide selection of mobile phones from globally recognized brands, making it a preferred destination for consumers seeking the latest technologies in the market.

- Maintenance:

AWG has set up specialized service centers providing reliable and prompt solutions for various issues, enhancing customer confidence and building a strong market reputation.

- Warehousing:

To ensure continuous product availability and meet increasing market demands, AWG has established fully equipped warehouses that aid in effective inventory management and timely product delivery to customers. Through these integrated strategies, AWG has maintained its position as a trusted provider of mobile phones in the Iraqi market, aspiring to expand further by offering additional technological solutions in the future.

Expansion in Iraq: 2005 - 2007

Following its success in Baghdad, AWG pursued an ambitious expansion strategy to reach more customers throughout Iraq, starting just one year after its founding.

1. 2005 - Second Branch on Al-Rubaie Street, Baghdad: After notable success at its headquarters in Adhamiyah, the company opened its second branch in Al-Rubaie Street, one of Baghdad's key commercial areas. This new branch attracted more customers from the surrounding areas and increased the company's renown in the capital.

2. 2007 - Third Branch in Erbil: As a strategic step to strengthen its presence in northern Iraq, AWG launched its third branch in Erbil, the capital of the Kurdistan region. This branch enabled the company to tap into a growing market characterized by economic vitality and positioned it within the thriving commercial scene in the region.

- Expansion in Mosul:

As part of its strategy to strengthen its presence in northern regions, the company opened its fourth branch in Mosul. This expansion enabled the company to offer its services to a larger population segment in northern Iraq, enhancing its ability to meet customer needs in that area. Through these expansions, AWG has solidified its status as a leading importer and distributor of mobile phones in Iraq, establishing branches in various critical locations to meet market needs and provide distinguished services to a diverse clientele.



ALALAM
BUILDING

العالم



شركة موبايل
للخدمات الهاتفية



Yookle

لوگو هولو



MTM telecom
للاتصالات

وسام
التصميم
فهم غير صلبه

IT
للتكنولوجيا

International Expansion of Across the World

With significant success in the Iraqi market, Across the World decided to take a bold step toward international expansion to enhance its import and distribution capabilities, aiming to reach new markets and grow its business beyond Iraq's borders.

- **Headquarters Relocation to Dubai:**

In a pivotal move towards realizing its global vision, the company relocated its headquarters to Dubai, a significant global commercial hub bridging Asian and Middle Eastern markets. This strategic decision provided greater access to a wider network of suppliers and consumers globally, making Dubai an ideal launchpad for broader business expansion.

- **Establishment of ANKER Air Cargo:**

Through this international expansion, moving the headquarters to Dubai and establishing ANKER, Across the World underscores its commitment to innovation and superior service, both within Iraq and internationally, paving the way for further success and sustainable growth.





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ANKER SHIPPING

SUBSIDIARIES

In 2010, Across the World began establishing a range of subsidiaries:

Across the World Golden:

Founded as a leader in the electronics field, this company offers a wide range of products, including laptops, spare parts, mobile phones and accessories, and routers. It is committed to delivering the highest quality products and services to customers worldwide.

Our Services:

Electronic Device Sales: Offering a wide range of laptops, mobile phones, and routers from top global brands.

Spare Parts and Accessories: Providing original spare parts and high-quality accessories compatible with various devices.

Technical Support and Maintenance: Delivering comprehensive maintenance and technical support services to ensure devices perform optimally.

Technical Consulting: Offering advice and consulting on selecting the right devices and maximizing their usage.

At Across the World Golden General Trading, we believe that technology is the future, and we are committed to making you a part of that future with us.

● Sama Al-Rasheed:

Specializing in a diverse array of products in technology and electronics, Sama Al-Rasheed offers essential items such as

Laptops: The company offers a wide range of laptops with varying specifications to meet the needs of individuals and businesses, whether for personal or professional use.

Laptop Spare Parts: Sama Al-Rasheed also provides original and alternative spare parts for laptops, enabling customers to easily perform maintenance and repairs and ensuring stable device performance.

Mobile Phones: The company supplies a variety of modern mobile phones, including smartphones from leading brands in the market.

Mobile Accessories: Sama Al-Rasheed offers a complete range of mobile accessories, such as headphones, fast chargers, protective cases, and other products that enhance the mobile experience.

Mobile Spare Parts: In addition to phones, the company provides spare parts for mobile devices to meet maintenance needs and extend device lifespan.

The company is distinguished by superior customer service, high-quality products at competitive prices, and after-sales services that include technical support and maintenance..

● Sama Sydney:

a company specializing in technology products and services, offering a wide range of electronic devices and accessories. Known for its high-quality products and excellent customer service, Sama Sydney has become a preferred destination for electronic devices and their accessories.

Financial Services: by providing efficient money transfer solutions, both locally and internationally, the company has added a significant new dimension to its business activities. Across the World Group offers convenient and reliable financial services for individuals and businesses, adhering to the highest standards of security and speed.

Excellence in service delivery, transparency, and precision in financial transactions has enabled the company to grow and attract more clients in a competitive market.

AWG has expanded its financial services by offering accreditation documents with reputable banks in both Dubai and Amman. This significantly bolstered the company's credibility, allowing it to offer trusted financial services through partnerships with well-established banks. These accreditation documents enable the company to provide secure financial services, enhancing customer trust in its ability to facilitate financial transfers and manage banking transactions. Through this step, the company has strengthened its market position and expanded its business by establishing a robust and supportive financial network.



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Real Estate Projects

In 2021, Across the World Group launched a new venture in the real estate sector by establishing Dar Al-Hafidh Real Estate Development. This company aims to actively contribute to the development of the Iraqi real estate market by focusing on the following areas:

Land Acquisition: The Company specializes in expanding its real estate portfolio by acquiring land, enabling it to develop multi-use projects, residential and commercial, allowing for active participation in the growth of the real estate market.

Construction and Development: The company develops modern residential and commercial projects that meet market demands, with an emphasis on high-quality architectural projects that align with contemporary standards.

Dar Al-Hafidh Real Estate Development is headquartered in the Al-Mansour district of Baghdad, a strategic location that facilitates access to clients and investors, allowing the company to provide its services more efficiently and foster strong relationships with partners and clients.





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9781 399 6777
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شركة اتقان الهندسية
للبناء والتشييد



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Restaurant sector

In 2017, Global Group Company expanded its activities by entering the restaurant sector through the opening of a chain of restaurants under the name Rukn Al-Mashwar. This step was distinguished by offering a unique dining experience for customers in several key locations, including:

Dubai, Sharjah, Abu Dhabi



Rukn Al-Mashwar restaurants strive to offer a unique experience that combines high quality with excellent service, reflecting the diversity and expansion of the company's activities in various fields. This expansion demonstrates the company's commitment to providing innovative services in different sectors and enhancing its commercial presence in both local and international markets.



Established Companies

The company owns a group of companies specialized in the field of mobile phones

● Eyoon Alhafidh Company

Eyoon Alhafidh is a subsidiary of the Global Group, specializing in electronics trade, with a particular focus on:

Smartphones: The company offers a diverse range of smartphones from leading brands.

Apple Devices: It focuses on providing Apple products, such as iPhones, iPads, and Mac computers.

Headphones and Watches: Its product range includes headphones and smartwatches from top global brands.

Eyoon Alhafidh aims to deliver the best products and services to its customers while ensuring competitive prices, making it one of the leading companies in the electronics trade market.





● Eyoon Alhafidh



Start Point Line is a subsidiary of Across the World Group, specializing in electronic trading. The company offers a wide range of electronic products, including:

Smartphones, Laptops, and Tablets: The company provides the latest electronic devices to meet various customer needs.

Home Appliances and Consumer Electronics: Its products include modern home appliances and advanced consumer electronics.

Start Point Line strives to provide the best products and services to its customers at competitive prices, establishing a strong reputation in the Iraqi market through the quality of its products and its effective response to local market demands.





● Fifth Level

Fifth Level is another subsidiary of Across the World Group, specializing in electronics trading. The company offers a diverse selection of electronic products, including:

Smartphones: Providing the latest smart devices from leading brands.

Laptops and Tablets: Featuring a range of laptops and tablets to meet the needs of individuals and businesses.

Fifth Level focuses on offering high-quality products and reliable services, strengthening its market position.





Market Leadership

Across the World Group is the undisputed leader in mobile accessory distribution in Baghdad. The company has achieved this position by implementing a strategy focused on offering high-quality products that meet the latest global standards, along with a strong emphasis on customer service.

Product Variety: The company offers a wide range of mobile accessories, including fast chargers, headphones, cables, protective cases, and screen protectors, giving customers multiple options that suit their needs and preferences.

Product Quality: The company relies on trusted sources for its products, ensuring the durability and quality of its accessories, thereby building customer trust in their longevity and performance.

Innovation and Development: The company keeps up with the latest innovations in mobile accessories, continually providing new technical solutions that meet the aspirations of modern users.

Customer Service: Customer service is a top priority, with excellent support before and after sales, enhancing user experience and fostering long-term relationships with clients.

Wide Reach: With a robust and extensive distribution network in Baghdad, the company can reach a large customer base and fulfill orders quickly and efficiently.

Success Results:

Thanks to these factors, Across the World Group has become the top choice in the Baghdad mobile accessories market, making it a trusted reference for customers seeking high-quality products and excellent service at competitive prices.

GOALS OF ACROSS THE WORLD GROUP

High-Quality Products: Strive to offer the latest and best mobile phones and accessories from reputable brands to ensure customer satisfaction.

Continuous Expansion: Work on opening new branches in local and international markets to broaden the company's services and grow its customer base.

Enhanced After-Sales Services: Provide exceptional maintenance and technical support to ensure product performance and build customer trust.

Business Diversification: Expand into new sectors, such as real estate and restaurants, to boost growth and increase revenue.

Human Resource Development: Invest in training and developing staff to equip them with skills to improve performance and service quality.

Strengthening Partnerships: Forge strategic partnerships with global and local companies to reinforce the company's market presence and create collaboration opportunities.

Innovation and Technology: Stay up-to-date with the latest developments in mobile and e-commerce technology to provide innovative solutions that meet customer needs.

Sustainability and Social Responsibility: Commit to sustainable business practices and enhance social responsibility by supporting local initiatives and developmental projects.

Customer Experience Improvement: Focus on providing a unique and convenient shopping experience through after-sales service and positive customer interactions.

Market Leadership: Work to become the top choice for consumers in mobile phones and accessories in Iraq and the Middle East.

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HONOR

شركة HONOR خالص الشكر والتقدير

Taha Zuhair Taha: السيد

Abr Alam

HONOR Platinum Partner

بأنك تكون شريكاً استراتيجياً
معاً من صناع ونجاح أكثر في المستقبل

LEON YANG

JiBAL
mobile

يسر شركة جبال تقديم
جائزة المساهمة المتميزة في المبيعات
إلى

**ABR AL-ALAM
-BAGHDAD**

و نتمنى تعاون مستمر
و نجاح أكثر في المستقبل

تاري صادق
المدير العام
2022

itel

إمتهان و تة

بأنك تكون شريكاً استراتيجياً
معاً من صناع ونجاح أكثر في المستقبل

AL-ALAM

بأنك تكون شريكاً استراتيجياً
معاً من صناع ونجاح أكثر في المستقبل

F. A. Al-Husseini

Out



Global Group Company in Al-Adhamiya



ALALAM TRADE COMPLEX

مجمع العالم التجاري









Dar Al-Hafidh Real Estate Development







CONCLUSION

In conclusion, Across the World Group aims to remain a symbol of innovation and continuous growth, prioritizing customer satisfaction by offering the best products and services across various sectors. With its advanced strategic vision and extensive market experience, the company continues to strengthen its leading position not only in the local market but also internationally. Its future ambitions are reflected in its commitment to excellence and keeping pace with technological advancements to meet the growing needs of its clients, ensuring ongoing success and growth.



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